

## NEWSLETTER PRIVACY POLICY

pursuant to art. 13 of the European Union Regulation 679/2016 /EU

- a) **About us:** OVS S.p.A., with registered office and administrative office located in Mestre (VE), via Terraglio No.17 (hereinafter referred to as "OV") is the Data Controller; as such, the Company collects and processes the personal data provided by subscribing to the newsletter and, pursuant to art. 13 of the European Union Regulation 679/2016/EU (hereinafter referred to as "the Regulation"), provides you with the following information.
- b) **Purposes for which the data are collected** - The data that you provide by subscribing to our newsletter will be used for the following purposes:  
**Marketing:** to contact you, by e-mail only, for advertising or commercial communications related to OVS. The forwarding of advertising or commercial communications may also concern the various brands of which OVS is the owner and which may be browsed, in their updated list, on the website [www.ovscorporate.it](http://www.ovscorporate.it) in the Brands section.
- c) **Provision of data and consequences in the case of incompleteness:** You are free to choose whether or not to provide us with your personal data; if you choose to provide us with your personal data, please fill out this form by providing us your e-mail address which is needed to subscribe to our newsletter. If your data is missing or incomplete, we will not be able to proceed with your registration to the newsletter.
- d) **Legal basis of the processing** - to forward you advertising or commercial material (the purpose referred to in point b); we will process your data only with your consent.
- e) **How we process your personal data** - the data will be processed in compliance with the legislation in force and, in any case, in a way that ensures your data security and confidentiality and prevents unauthorised dissemination or use, alteration or destruction of your personal data. The data will be processed mainly by computerised means in order to forward you advertising or commercial material.
- f) **Data Storage period** - the personal data communicated to us will be stored for the period of your newsletter subscription until you withdraw your consent.
- g) **To whom we disclose your personal data** - your data will not be disclosed, or communicated to third parties. In order to allow us to manage our newsletter and pursue the purposes for which you provided your consent, your data may become known to: (i) companies that carry out on our behalf the storage and processing of computer files; (ii) companies that manage the forwarding of promotions and advertising or promotional campaigns (limitedly to the e-mail address for the forwarding of electronic mailings); these parties will act as external processors pursuant to art. 28 of the Regulation .  
Your data may become known to the Persons in Charge and to the Managers of the Marketing Management Departments, as well as IT and Customer Care & e-Commerce departments of OVS S.p.A.
- h) **Rights of the concerned party, possibility to lodge a complaint and contact details** -  
In accordance with current legislation (articles 15 to 22 of the Regulation) you have the right to obtain access to your information (Article 15), its correction or integration (Article 16), its cancellation (the so called right to be forgotten, Article 17), the limitation of processing (Article 18) the right to the portability of your data (Article.20), the right to object to the processing of your data for special reasons (Article 21) and not to be subjected to an automated decision-making process (Article 22); furthermore, we remind you that you are always entitled to lodge a complaint with the Privacy Protection Authority for the processing of personal data ([www.garanteprivacy.it](http://www.garanteprivacy.it)).

To exercise said rights, you may write via e-mail to [servizioclienti@ovs.it](mailto:servizioclienti@ovs.it) or use the Contact us form, or write to OVS S.p.A, via Terraglio No.17, 30174, Mestre (VE), to the attention of the General Manager of the OVS Brand.

You shall also have the right to revoke at any time your consent for the performance of the advertising/promotional communications via e-mail (the purpose referred to in point b). In this case, you will no longer be the recipient of any type of electronic communication. You may revoke your consent with a simple click by following the easy to use instructions provided in each of our email.

- i) **Data protection officer** - If you would like to contact our Data Protection Supervisor, you can do so by sending an e-mail to [responsabileprotezionedati@ovs.it](mailto:responsabileprotezionedati@ovs.it), or by phone calling the number 041 239 7500.